#### IN THE CLAIMS

(Currently amended) An apparatus for rotating a display orientation of captured image data representative of an object, the apparatus comprising:

an image sensor, for generating said captured image data;

an orientation sensor coupled to said image sensor, for generating a signal corresponding to the position of the image sensor relative to said object; a memory, having an auto-rotate unit comprising program instructions for selectively transforming said captured image data into rotated image data in response to

said position signal, said memory coupled to said image sensor and to said rientation sensor; and

an image processing unit coupled to said memory for executing program instructions stored in said memory; and

wherein (a) said image processing unit processes an i-by j array of said capturedimage data and said image sensor generates an i+1-by-j+1-array of said image
data, or (b)

an image capture unit generates an additional row and column of pixels for said captured image data from said image sensor.

- 2. (Original) The apparatus of claim 1, wherein the memory further comprises:

  an image processing unit comprising program instructions for transforming one from
  a group consisting of captured image data and portrait image data, into
  processed image data.
- 3. (Original) The apparatus of claim 1, wherein: the signal is a portrait\_left signal if the image sensor is rotated clockwise from a landscape orientation relative to the object, and the signal is a portrait\_right signal if the image sensor is rotated counter-clockwise from the landscape orientation relative to the object; and

the auto-rotate unit comprises program instructions for transforming the captured image data into portrait\_left image data in response to the portrait\_left signal and into portrait\_right image data in response to the portrait\_right signal.



# 4. (Original) The apparatus of claim 1, wherein:

the signal is a landscape signal if the image sensor is positioned in a level orientation relative to the object; and

the auto-rotate unit comprises program instructions for transforming the captured image data into landscape image data in response to the landscape signal.

### 5. (Original) The apparatus of claim 3, wherein:

the image sensor has a top, a bottom, a right side and a left side;

the auto-rotate unit program instructions transform the captured image data into the portrait\_left image data by transferring a prior portrait\_left line of image data which starts further toward the bottom of the image sensor and ends further toward the top of the image sensor, then transferring a subsequent portrait\_left line of image data, located closer to the right side of the image sensor than the prior portrait\_left line of image data, and also starting further toward the bottom of the image sensor and ending further toward the top of the image sensor; and

the auto-rotate unit program instructions transform the captured image data into the portrait\_right image data by transferring a prior portrait\_right line of image data which starts further toward the top of the image sensor and ends further toward the bottom of the image sensor, then transferring a subsequent portrait\_right line of image data, located closer to the left side of the image sensor than the prior portrait\_right line of image data, and also starting further toward the top of the image sensor and ending further toward the bottom of the image sensor.

#### 6. (Original) The apparatus of claim 4, wherein:

the image sensor has a top, a bottom, a right side and a left side; and
the auto-rotate unit program instructions transform the captured image data into the
landscape image data by transferring a prior landscape line of image data
which starts further toward the left side of the image sensor and ends further
toward the right side of the image sensor, then transferring a subsequent



landscape line of image data, located closer to the bottom of the image sensor than the prior landscape line of image data, and also starting further toward the left side of the image sensor and ending further toward the right side of the image sensor.

7. (Original) The apparatus of claim 3, wherein:

the portrait\_left signal is generated by the orientation sensor if the image sensor is rotated approximately 45° clockwise from the level orientation, and the portrait\_right signal is generated by the orientation sensor if the imaging subsystem is rotated approximately 45° counter-clockwise from the level orientation.

8. (Original) The apparatus of claim 5, wherein:

the prior portrait\_left line of image data and the prior portrait\_right line of image data comprise a "green, red, green, red" pixel pattern; and the subsequent portrait\_left line of image data and the subsequent portrait\_right line of image data comprise a "blue, green, blue, green" pixel pattern.

9. (Allowed) An apparatus for rotating a display orientation of multicolor captured image data having an i-by-j pixel matrix with a pattern representative of an object, comprising:

an image sensor, for generating the multicolor captured image data;
an input device, for generating a portrait left signal in response to a first user

selection, a portrait\_right signal in response to a second user selection, and a landscape signal in response to a third user selection;

a memory, having:

an auto-rotate unit comprising program instructions for selectively transforming the multicolor captured image data into portrait\_left image data in response to the portrait-left signal, portrait\_right image data in response to the portrait\_right signal, and landscape image data in response to the landscape signal; and

D'nk

an image processing unit comprising program instructions for transforming the

portrait\_left image data, the portrait\_right image data and the landscape image

data into processed image data; and

a processing unit, coupled to the image sensor, to the input device, and to the memory, for executing program instructions stored in the memory;

wherein said image processing unit changes the number of pixel rows and pixel columns of the multicolor captured image data such that, from a defined referenced viewpoint, the portrait left image data, the portrait right image data, and the landscape image data, each includes the an (i-1)-by-(j-1) pixel matrix having said pattern.

10. (Allowed) The apparatus of claim 9, wherein the image processing unit has a first line length for processing the portrait\_left image data and the portrait\_right image data and a second line length for processing the landscape image data.

11. (Currently amended) A method for rotating a display orientation of image data representative of an object, comprising the steps of:

generating image data with an image sensor;

identifying an orientation of the image sensor relative to the object at a time substantially simultaneous with the generating step, where said identifying is performed by an orientation sensor; and

selectively transferring data to an image processing unit in response to the identifying step;

wherein said image processing unit rotates said display orientation of said image data and (a) said image processing unit processes an i-by-j array of said captured image data and said image sensor generates an i+1-by-j+1 array of said image data, or (b) an image capture unit generates by generating an additional row and column of pixels for said captured image data from said image sensor.

12. Cancelled.

App. No. 10/040,249

- 13. (Original) The method of claim 1, further comprising the step of correcting defects within the image data caused by defects within the image sensor.
- 14. (Original) The method of claim 1, wherein the image sensor comprises a top, a right side and a left side, wherein the image comprises a "top portion," and wherein the step of identifying an orientation further comprises the steps of:

identifying a portrait\_left orientation, if the left side of the image sensor corresponds to the "top portion" of the object;

identifying a portrait\_right orientation, if the right side of the image sensor corresponds to the "top portion" of the object; and

identifying a landscape orientation if the top of the image sensor corresponds to the "top portion" of the object.

15. (Original) The method of claim 11, wherein the step of identifying an orientation further comprises the steps of:

identifying a portrait\_left orientation, in response to a user selection of the portrait left orientation on an input device;

identifying a portrait\_right orientation, in response to a user selection of the portrait\_right orientation on the input device; and

identifying a landscape orientation, in response to a user selection of the landscape orientation on the input device.

16. (Original) The method of claim 11, wherein the orientation is a portrait\_left orientation, wherein the image data is comprised of an array of pixel colors ordered in rows and columns, and wherein the step of selectively transferring comprises the steps of:

initializing a column variable to a first column of pixel colors required by the image processing unit;

initializing a row variable to a row containing a first pixel color required by the image processing unit;

transferring pixel color at an array location defined by the row variable and the column variable to and the image processing unit;

decrementing the row variable to a row containing a next pixel color required by the image processing unit;

returning to the transferring step, if a row containing a last pixel color has not been transferred;

incrementing the column variable to a next column of pixel colors required by the image processing unit; and

returning to the initializing a row variable step, if a last column of pixel colors has not been transferred.

17. (Original) The method of claim 16, wherein the image data is replaced by defective image sensor information, further comprising the step of repeating the steps of claim 16.

18. (Original) The method of claim 16, further comprises the steps of:
configuring the image processing unit to accept an image data line length
corresponding to the portrait\_left orientation; and
performing image processing on a line of transferred image data.

19. (Original) The method of claim 1, wherein the orientation is a portrait\_right orientation, wherein the image data is compressed of an array of pixel colors ordered in rows and columns, and wherein the step of selectively transferring comprises the steps of:

initializing a column variable to a first column of pixel colors required by the image processing unit;

initializing a row variable to a row containing a first pixel color required by the image processing unit;

transferring pixel color at an array location defined by the row variable and the column variable, to the image processing unit;

incrementing the row variable to a row containing a next pixel color required by the image processing unit;

returning to the transferring step, if a row containing a last pixel color has not been transferred;

decrementing the column variable to a next column of pixel colors required by the image processing unit; and

July S

returning to the initializing a row variable step, if a last column of pixel colors has not been transferred.

20. (Original) The method of claim 1, wherein the orientation is a landscape orientation, wherein the image data is comprised of an array of pixel colors ordered in rows and columns, and wherein the step of selectively transferring further comprises the steps of:

initializing a row variable to a first row of pixel colors required by the image processing unit;

initializing a column variable to a column containing a first pixel color required by the image processing unit;

transferring pixel color at an array location defined by the row variable and the column variable, to the image processing unit;

by the image processing unit;

returning to the transferring step, if a column containing a last color pixel has not been transferred;

incrementing the row variable to a next row of pixel colors required by the image processing unit; and

returning to the initializing a column variable step, if a last row of pixel colors has not been transferred.

21. (Original) An apparatus for rotating a display orientation of multicolor image data having an i-by-j pixel matrix with a pattern representative of an object, comprising:

means for generating multicolor image data with an image sensor;

orientation sensor means for identifying an orientation of said image sensor relative to said object at a time substantially simultaneous with said generating said multicolor image data; and

means for selectively transferring said multicolor image data to an image processing unit in response to said means for identifying;

wherein said image processing unit rotates said display orientation of said multicolor image data for providing rotated multicolor image data, and changes the

Sup.

number of pixel rows and pixel columns of said multicolor image data such that, from a defined referenced viewpoint, said rotated multicolor image data includes basing an (i-1)-by-(j-1) pixel matrix said pattern.

list

- 22. (Original) The apparatus of claim 21, further comprising means for generating an additional row and column of image data.
- 23. (Original) The apparatus of claim 21, further comprising means for correcting defects within the image data caused by defects within the image sensor.
- 24. (Original) The apparatus of claim 21, wherein the image sensor comprises a top, a right side and a left side, wherein the image comprises a "top portion," and wherein the means for identifying an orientation further comprises:

means for identifying a portrait\_lest orientation, if the lest side of the image sensor corresponds to the "top portion" of the object;

means for identifying a portrait\_right orientation, if the right side of the image sensor corresponds to the "top portion" of the object; and

means for identifying a landscape orientation, if the top of the image sensor corresponds to the "top portion" of the object.

25. (Original) The apparatus of claim 21, wherein the orientation is a portrait\_left orientation, wherein the image data is comprised of an array of pixel colors ordered in rows and columns, and wherein the means for selectively transferring comprises:

means for initializing a column variable to a first column of pixel colors required by the image processing unit

means for initializing a row variable to a row containing a first pixel color required by the image processing unit;

means for transferring pixel color at an array location, defined by the row variable and the column variable to the image processing unit;

means for decrementing the row variable to a row containing a next pixel color required by the image processing unit;

D/Z

means for returning to the means for transferring, if a row containing a last pixel color has not been transferred;

means for incrementing the column variable to a next column of pixel colors required by the image processing unit; and

means for returning to the means for initializing a row variable, if a last column of pixel colors has not been transferred.

26. (Original) The apparatus of claim 21, wherein the orientation is a portrait\_right orientation, wherein the image data is comprised of an array of pixel colors ordered in rows and columns, and wherein the means for selectively transferring comprises:

means for initializing a column variable to a first column of pixel colors required by the image processing unit;

means for initializing a row variable to a row containing a first pixel color required by the image processing unit;

means for transferring pixel color at an array location, defined by the row variable and the column variable, to the image processing unit;

means for incrementing the row variable to a row containing a next pixel color required by the image processing unit;

means for returning to the means for transferring, if a row containing a last pixel color has not been transferred;

means for decrementing the column variable to a next column of pixel colors required by the image processing unit; and

means for returning to the means for initializing a row variable, if a last column of pixel colors has not been transferred.

27. (Original) The apparatus of claim 21, wherein the orientation is a landscape orientation, wherein the image data is comprised of an array of pixel colors ordered in rows and columns, and wherein the means for selectively transferring comprises:

means for initializing a row variable to a first row of pixel colors required by the image processing unit;



- means for initializing a column variable to a column containing a first pixel color required by the image processing unit;
- means for transferring pixel color at an array location, defined by the row variable and the column variable, to the image processing unit;
- means for incrementing the column variable to a column containing a next pixel color required by the image processing unit;
- means for returning to the means for transferring, if a column containing a last color pixel has not been transferred;
- means for incrementing the row variable to a next row of pixel colors required by the image processing unit; and
- means for returning to the means for initializing a column variable, if a last row of pixel colors has not been transferred.
- 28. (Original) A computer useable medium embodying computer readable program code for causing a computer to rotate a display orientation of multicolor image data having an i-by-j pixel matrix with a pattern representative of an object, by performing steps comprising:

generating said multicolor image data with an image sensor;

- identifying an orientation of the image sensor relative to the object at a time substantially simultaneous with the generating step, wherein said identifying of said orientation is performed with an orientation sensor; and
- selectively transferring image data to an image processing unit in response to the identifying step,
- wherein said image processing unit rotates said display orientation of said multicolor image data for providing rotated multicolor image data, and changes the number of pixel rows and pixel columns of said multicolor image data such that, from a defined referenced viewpoint, said rotated multicolor image data includes an (i-1)-by-(j-1) pixel matrix said pattern.

## having

29. (Original) The computer useable medium of claim 28, further comprising program code for generating an additional row and column of image data.

Wiz

- 30. (Original) The computer useable medium of claim 28, further comprising program code for correcting defects within the image data caused by defects within the image sensor.
- 31. (Original) The computer useable medium of claim 28, wherein the image sensor comprises a top, a right side and a left side, wherein the image comprises a "top portion," and wherein the program code for performing the step of identifying an orientation further comprises program code for:
  - identifying a portrait\_left orientation, if the left side of the image sensor corresponds to the "top portion" of the object;
  - identifying a portrait\_right orientation, if the right side of the image sensor corresponds to the "top portion" of the object; and
  - identifying a landscape orientation, if the top of the image sensor corresponds to the "top portion" of the object.
- 32. (Original) The computer useable medium of claim 28, wherein the orientation is a portrait\_left orientation, wherein the image data is comprised of an array of pixel colors ordered in rows and columns, and wherein the program code for performing the step of selectively transferring comprises program code for:
  - initializing a column variable to a first column of pixel colors required by the image processing unit;
  - initializing a row variable to a row containing a first pixel color required by the image processing unit;
  - transferring pixel color at an array location, defined by the row variable and the column variable, to the image processing unit;
  - decrementing the row variable to a row containing a next pixel color required by the image processing unit;
  - returning to the transferring step, if a row containing a last pixel color has not been transferred;
  - incrementing the column variable to a next column of pixel colors required by the image processing unit; and

returning to the initializing a row variable step, if a last column of pixel colors has not been transferred.

33. (Original) The computer useable medium of claim 28, wherein the orientation is a portrait\_right orientation, wherein the image data is comprised of an array of pixel colors ordered in rows and columns, and wherein the program code for performing the step of selectively transferring comprises program code for:

initializing a column variable to a first column of pixel colors required by the image processing unit;

initializing a row variable to a row containing a first pixel color required by the image processing unit;

transferring pixel color at an array location, defined by the row variable and the column variable, to the image processing unit;

incrementing the row variable to a row containing a next pixel color required by the image processing unit;

returning to the transferring step, if a row containing a last pixel color has not been transferred;

decrementing the column variable to a next column of pixel colors required by the image processing unit; and

returning to the initializing a row variable step, if a last column of pixel colors has not been transferred.

34. (Original) The computer useable medium of claim 28, wherein the orientation is a landscape orientation, wherein the image data is comprised of an array of pixel colors ordered in rows and columns, and wherein the program code for performing the step of selectively transferring comprises program code for:

initializing a row variable to a first row of pixel colors required by the image processing unit;

initializing a column variable to a column containing a first pixel color required by the image processing unit;



transferring pixel color at an array location, defined by the row variable and the column variable, to the image processing unit;

by the image processing unit;

returning to the transferring step, if a column containing a last color pixel has not been transferred;

incrementing the row variable to a next row of pixel colors required by the image processing unit; and

returning to the initializing a column variable step, if a last row of pixel colors has not been transferred.

35. (Original) An apparatus for rotating a display orientation of multicolor captured image data having an i-by-j pixel matrix with a pattern representative of an object, comprising: an image sensor, for generating said multicolor captured image data; an orientation sensor coupled to said image sensor, for generating a signal corresponding to the position of said image sensor relative to said object; and a hardware device, having an auto-rotate unit comprising circuits for selectively transforming said multicolor captured image data into rotated multicolor

wherein, from a defined referenced viewpoint, said rotated multicolor image data includes an (i-1)-by-(j-1) pixel matrix having said pattern.

image data in response to said position signal, said hardware device coupled

36. (Currently amended) An apparatus for rotating a display orientation of captured image data representative of an object, the apparatus comprising:

to said image sensor and to said orientation sensor;

an image sensor, for generating said captured image data;

input device; and

an input device, for generating an orientation signal in response to a user selection;

a memory, having an auto-rotate unit for selectively transforming said captured image

data into rotated image data in response to said orientation signal from said

an image processing unit coupled to said memory for processing the image data;

Ofly

App. No. 10/040,249

wherein (a) said image sensor generates at least one more row and column of pixelsthan the image processing unit processes or (b) an image capture unit generates by generating at least one additional row and column of pixels for said captured image data from said image sensor.

37. (Currently amended) A digital image capture device, comprising:

an image sensor, for generating capturing image data;

an orientation sensor, for generating an orientation signal indicating whether the

image sensor is in a portrait or landscape position for automatically sensing

the orientation of the image sensor relative to a reference orientation and

generating an orientation signal indicating the orientation of the image sensor

relative to the reference orientation; and

an auto-rotate unit coupled to the image sensor and the orientation sensor, for

automatically rotating the image data in response to the orientation signal.

Scap

- 38. (Original) The digital image capture device of claim 37, further comprising:
  an image processing unit coupled to the auto-rotate unit, for processing a subset of the rotated image data.
- 39. (Original) The digital image capture device of claim 37, further comprising: an image capture unit coupled to the image sensor, for adding m additional rows and n additional columns to an i-by-j array of image data to form an i+m-by-j+n array of image data to be rotated by the auto-rotate unit in response to the orientation signal.
- 40. (Currently amended) A method of rotating image data in a digital image capture device, comprising:

capturing image data from an image sensor;
automatically sensing the orientation of the image sensor relative to a reference orientation;

providing an orientation signal indicating whether the image sensor is in a portrait or

landscape position the orientation of the image sensor relative to the referenceorientation; and
automatically rotating the captured image data in response to the orientation signal.

- 41. (Original) The method of claim 40, wherein the rotating step further comprises: automatically rotating a subset of captured image data in response to the orientation signal.
- 42. (Previously amended) The method of claim 40, further comprising:
  adding m additional rows and n additional columns to an i-by-j array of the image
  data to form an i+m-by-j+n array of image data.
- 43. (Currently amended) A computer-readable medium having stored thereon instructions which, when executed by a processor, cause the processor to perform the steps of:

capturing image data from an image sensor;

automatically sensing the orientation of the image sensor relative to a reference-orientation;

landscape orientation the orientation of the image sensor is in a portrait or

landscape orientation the orientation of the image sensor relative to the
reference orientation; and
automatically rotating the captured image data in response to the orientation signal.

44. (Original) The computer-readable medium of claim 43, wherein the rotating step further comprises:

automatically rotating a subset of captured image data in response to the orientation signal.

45. (Previously amended) The computer-readable medium of claim 43, further comprising:

adding m additional rows and n additional columns to an i-by-j array of the image data to form an i+m-by-j+n array of image data.

App. No. 10/040,249

46. (Currently amended) A digital image capture device, comprising:

image sensor means for generating image data;

means for automatically sensing the orientation of the image sensor relative to a reference orientation;

means for generating an orientation signal indicating <u>either a portrait orientation or a</u>

<u>landscape orientation of the image sensor</u> the orientation of the image sensor
relative to the reference orientation; and

means for automatically rotating the image data in response to the orientation signal.

47. (New) A digital image capture device, comprising:

an image sensor, for generating said captured image data including a plurality of rows

and columns of pixels;

an orientation sensor coupled to said image sensor, for generating a position signal indicating whether the image sensor is in a portrait or landscape position;

a memory, having an auto-rotate unit comprising program instructions for selectively transforming said captured image data into rotated image data in response to said position signal by processing at least one row of pixels and at least one column of pixels less than the plurality of rows and columns of pixels in the captured image data, said memory coupled to said image sensor and to said orientation sensor; and

an image processing unit coupled to said memory for executing the stored program instructions to rotate said capture image data.

48. (New) A method for rotating a display orientation of image data, comprising:

generating image data with an image sensor including a plurality of rows and

columns of pixels;

determining with an orientation sensor a portrait orientation or a landscape orientation

for the image data substantially simultaneously with generating the image

data; and



processing the image data with an image processing unit in response to the orientation
signal to rotate the image data, by rotating less than all of the plurality of rows
and columns of pixels of the image data.